OUR MISSION
To improve the transition process for military families and help organizations build their brand across the military and veteran community
OUR AUDIENCE

30 million members of the military community
- Active, Guard and Reserve Members
- Veterans
- Families
OUR PLATFORM
Delivers relevant and engaging content
- Interactive Data Dashboards
- Comprehensive Transition and Employment Listings
- Unique Analysis and Insights
- Custom Infographics and Flyers

A new resource is changing the way we look at military transition
Veterans can share their experiences with each other

MILITARY TO CIVILIAN TRANSITION INFORMATION

PARTICIPATE
- Active duty, guards, reserves and civilians are encouraged to participate.

EDUCATE
- Employees are encouraged to share opportunities, experiences, and expertise.

INSPIRE
- Military spouses are encouraged to share opportunities, experiences, and expertise.
OUR INTERACTIVE DASHBOARDS

Responses Match the User’s Profile

- Branch
- Rank
- Education
- Years of Service
- Gender
- Age
- Military Specialty
- Status (spouse version)
- PCS moves (spouse version)
OUR RESOURCE LISTS

The Most Comprehensive Available

- Military Transition and Employment
- Military Spouse Employment
- Military, Veteran and Spouse Employers
- Post-Military Education Resources
- Downloadable PDF Materials
- State Specific Resources
- Veteran Entrepreneurs
OUR UNIQUE ANALYSIS AND INSIGHTS

Original and Unmatched Content

**MILITARY TO CIVILIAN LIFE**

**Transition Information**

48% of veterans indicate their transition was more difficult than expected.

76% of veterans agree when asked if their transition was stressful.

52% agree their transition was confusing.

High levels of stress and confusion are common throughout the transition process.

**The 5 Roles Veterans Find After Serving**

- **Perfect Role**: 3-7%
- **Best Role**: 16-22%
- **Good Role**: 36-57%
- **Acceptable Role**: 17-32%
- **Any Role**: 5-8%

**Transition Information**

The transition from military life into the civilian workforce can be difficult for service members and their families.

**Recommendations**

**1. Take Care of Yourself**
   - Start preparing early.
   - Think about what your career possibilities are.
   - Follow through.
   - Focus on results.
   - Be positive.
   - Have a mentor.
   - Read.
   - Start planning now.

**2. Have a Transition Plan**
   - Choose a transition plan that includes support, such as education, job training, or career counseling.

**3. Build Your Network**
   - Make connections with other veterans and professionals in your field.
   - Share your story and network with others.

**4. Translate Your Skills**
   - Your military skills can be valuable in civilian work.

**5. Be Patient**
   - Remember that finding a job can take time.

**POST 9/11 Transition Information**

How Difficult Was Your Transition?

**Transition Truths**

10 Lessons After 26 Years

- Ideas to help make your career and life more successful.

**Military Spouse Employment**

Best Ways to Find Employment at a New Location

- Do Your Homework
- Connect with Other Military Spouses
- Build Your Network

**Veteran Advice**

“Be prepared to feel overwhelmed but maintain your composure. There are many resources available to help you succeed.”

“Treat the civilian world as a foreign country. They speak a different language, have a different culture and different customs. Adapt to the new country by adapting to the language, culture and customs.”
OUR HIGHLIGHTS

Key Metrics:
● >1M pageviews | >380K visits | >2M social media impressions
● >40K followers | >15K LinkedIn | >14K Facebook | >10K Twitter

Articles, interviews, blogs and newsletters:
● Veterans Helping Veterans – LINK
● Ten Lessons from 26-Years of Service – LINK
● 3 Things to Consider for your Next Transition - LINK
● Why You Should Attend TAP More Than Once – LINK
● Featured article in ‘Search and Employ’ magazine - LINK
● From Air Force Intelligence to Transition Intelligence – LINK
● Ask the Experts – Advice about The Military Transition – LINK
● CBS Radio – Connecting Vets – Interview with Eric Dehm – LINK
● Is the Transition Process More Difficult for Some Veterans? - LINK
● Podcast – Veteran on the Move – Interview with Joe Crane – LINK
● Veterans Helping Military Members Transition into Civilian Life - LINK
● Podcast – Veterans ASCEND with US Navy veteran, Robyn Grable - LINK
● Standard Operating Procedures for the Military Transition Process - LINK
● 5 Things Vets can do to Make Sure the American Public gets it Right - LINK
● Podcast – Service Above Self with US Army veteran, Sam Whitehurst - LINK
● Podcast – Success Vets – Interview with Byron Chen and Evan Guzman - LINK
● Beyond One-Size-Fit-All Transitions – A Case for Transition Intelligence - LINK
● Podcast – Homebound Veterans with US Navy veteran, Keith Galloway - LINK
● Infographic – By the Numbers – Transition related Data and Information - LINK
● New Veterans Initiative Aims to Shed Light on Long-Term Transition Trends - LINK
● Leaving for Boot Camp Thinking About Life After Service? Here’s Why You Should - LINK
● TV interview with ABC/Cincinnati (WCPO) as part of the Veterans Homefront Series - LINK
SERVING THOSE WHO SERVED US

CONTACT US

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